



COMMUNITY CHECKMATE:

STRATEGIES FOR A WINNING COMMUNITY

**SERC/MARC NAHRO
2025 ANNUAL CONFERENCE**

JUNE 22-24, 2025

HYATT REGENCY ATLANTA, GA

Two powerhouse regions joining forces to create an immersive experience packed with innovation, networking, and inspiration!



EXHIBITION PACKAGES

MEMBER PRICING

LEVEL 1 - \$950

- Includes clothed table, skirting, and chairs and 1 full registration

MEMBER PRICING

LEVEL 2 - \$1150

- Includes clothed table, skirting, and chairs and 2 full registrations
- Half page ad in program

MEMBER PRICING

LEVEL 3 - \$1350

- Includes clothed table, skirting, and chairs and 2 full registrations
- Full ad in program

NON MEMBER PRICING

LEVEL 1 - \$1200

- Includes clothed table, skirting, and chairs and 1 full registration

NON MEMBER PRICING

LEVEL 2 - \$1450

- Includes clothed table, skirting, and chairs and 2 full registrations
- Half page ad in program

NON MEMBER PRICING

LEVEL 3 - \$1700

- Includes clothed table, skirting, and chairs and 2 full registrations
- Full ad in program

Additional Booth Representative Registration can be added to any package for \$200 each

**Must be a member of SERC NAHRO or MARC NAHRO to take advantage of member pricing*

Connect with us:

www.serc-nahro.org

www.marcnahro.org

@sercnahro



ADVERTISEMENT PACKAGES



1/4 PAGE - \$200

AD SIZE:
2.375" (w) X 3.875" (t)

HALF PAGE - \$250

AD SIZE:
5" (w) X 3.875" (t)

FULL PAGE - \$500

AD SIZE:
5" (w) X 8" (t)

Important Note: Ads that do not meet the specifications or are submitted after the deadline may not be included in the conference program. To ensure the best quality and visibility for your ad, please adhere to these guidelines.

Ad Submission Guidelines:

Deadline: May 22, 2025.

Submission: sillis@richmond.ky.us

Format: PDF format and ensure they are in full color. *No bleed ads



SPONSORSHIP PACKAGES

This is your exclusive opportunity to connect with industry leaders, network with potential clients, and showcase your innovative products and services to a targeted audience of decision-makers in the affordable housing sector. With our high-traffic exhibition space, dedicated networking sessions, and comprehensive packages, your business will gain unparalleled visibility and engagement.

FEATURES	PLATINUM \$15,000.00	GOLD \$10,000.00	SILVER \$5,000.00	BRONZE \$2,500.00
Recognition in the Conference Program	✓	✓	✓	✓
Full Page Ad in Conference Program	✓	✓	✓	✓
Access to attendee contact list post-event	✓	✓	✓	✓
Sponsorship of a breakout session or coffee break	✓	✓		
Option to include branded on social media	✓	✓		
Level 1 Exhibition Package	✓	✓	✓	
Logo on event signage and banners, including digital platforms	✓	✓	✓	✓
Opportunity to speak during General Session	✓			
Exclusive branding as the main sponsor of the event	✓			
Prime booth location near entrances or high-traffic areas	✓	✓		